LX-Series

Full Colour or Monochrome Label Printers

from Primera – most successful speciality printer company!

LX200 Label Printer
- Black inkjet printing
- Print resolution up to 1200 DPI
- Maximum print width of 108 mm
- NiceLabel™ SE Primera Edition included
- For Windows® XP/2000/Vista

LX400 Label Printer
- Colour inkjet printing
- Print resolution up to 4800 DPI
- Maximum print width of 108 mm
- NiceLabel™ SE Primera Edition included
- For Windows® XP/2000/Vista or Mac® OS X, 10.2 or higher

LX810 Label Printer
- Colour inkjet printing
- Print resolution up to 4800 DPI
- Maximum print width of 210 mm
- NiceLabel™ SE Primera Edition included
- For Windows® XP/2000/Vista or Mac® OS X, 10.2 or higher

35 years experience with more than 1 million sold inkjet, thermal transfer and dot matrix printers!

Print Colour or Monochrome Labels on Demand!

Primera's LX-Series desktop printers utilizes the latest high-resolution inkjet technology to print brilliant full-colour or monochrome labels. With spectacular 4800 dpi print resolution (1200 dpi monochrome) and high throughput speeds these compact and affordable printers print on a wide range of different label, tag and ticket materials, including inkjet-coated high-gloss, semi-gloss and matte labels. Labels printed on high-gloss material are highly scratch- and smudge-resistant and virtually waterproof.

The LX-Series label printers are ideal for the following applications:

- **Gourmet foods**
- **Wine and water bottles**
- **Natural products**
- **Test marketing**
- **Personal care products**
- **Proofing before going to press**
- **Private label goods**
- **Promotional labels**
- **Full-color, box-end labels**
- **And much more!**

PRIMERA TECHNOLOGY, INC.

People Who innovate™

Primera's new CX1200 Digital Color Label Press

delivers short-run, full-colour digital label printing at a breakthrough price.
Utilizing one of the highest-resolution colour laser engines available, CX1200 gives you the quality, speed and flexibility of digital presses costing many times more. You'll be able to produce from one to tens of thousands of labels at a time quickly and at a highly competitive price.

With its heavy-duty, 30,5 cm unwind and rewind capacity, 21,5 cm web width, extra high-yield toner cartridges and affordable acquisition cost, CX1200 is your best way to start making new profits with long-run digital label printing!

CX1200
COLOR LABEL PRESS

Label Printer Comparison Chart

	LX200	LX400	LX810	CX1200
Print method	Inkjet	Inkjet	Inkjet	Colour laser
Maximum print resolution	1200 dpi	4800 dpi	4800 dpi	2400 dpi
Maximum print width	108 mm	108 mm	210 mm	210 mm (fixed)
Maximum print length	610 mm	610 mm	610 mm	up to 381 m
Maximum print speed	50,8 mm/sec	25 mm/sec	50,8 mm/sec	137 mm/sec (8,3 m/min)
Ink cartridges	Single Dye- or pigmentbased monochrome ink	Single One Multicolour (CMY) with Process Black (K)	Dual Colour (CMY) Black Dye-Based or Black Pigment-Based	CMYK 4-colour printing (Cyan, Magenta, Yellow, Black) 4500 m extra high yield cartridges
Windows XP/2000/Vista	Yes	Yes	Yes	Yes
Mac OS X v10.2 (or higher)	No	Yes	Yes	No
Media/Substrate types	Roll-fed pressure-sensitive labels, roll-fed tags, fan-fold labels or tags, tickets and coupons	Roll-fed pressure-sensitive labels, roll-fed tags, fan-fold labels or tags, tickets and coupons	Roll-fed pressure-sensitive labels, roll-fed tags	Self-adhesive label stock and approved films
Case construction	ABS plastic	ABS plastic	Metal	Metal, ABS plastic
Media cutter (optional)	Yes	Yes	No	FS1200 Finisher
Dimensions (W x H x D)	264 x 180 x 389 mm	264 x 180 x 389 mm	432 x 231 x 394 mm	193 x 56 x 56 cm
Weight (kg)	3,2 kg	3,2 kg	13,2 kg	116 kg
European RoHS compliant	Yes	Yes	Yes	Yes
FCC, UL, CE and CSA approvals	Yes	Yes	Yes	Yes

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